



**Editorial Director** – ClinicalSkills.net

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“Part of our problem in approaching prospective clients has been to find out who is the correct person in the organisation to approach for a meeting. Kevin and his team have worked very hard on identifying these contacts, and then setting meetings with them.

The leads Inspired B2B Marketing have obtained for us have resulted in numerous valuable sales—using B2B has meant that our sales team is out selling rather than spending their time chasing leads and trying to get meetings.”